



Chartered
Institute of
Housing

WHO

W E L S H H O U S I N G Q U A R T E R L Y

Sponsorship

Advertising

Subscriptions



About WHQ

WHQ is the only independent housing and regeneration magazine for and about Wales. Incisive analysis, clear reporting and informed editorial - WHQ is the place to keep up to date with what's going on in housing and regeneration in Wales.

Thanks to its distribution to approximately 1000 readers in the Welsh housing industry, WHQ is the ideal platform to showcase your products and services to hundreds of senior level decision-makers and their influencers at the heart of social housing and regeneration in Wales.

Features list

Issue 116: copy deadline: publication:	The foundational economy and decarbonisation 16 September 2019 October 2019
Issue 117: copy deadline: publication:	Housing for older people 13 December 2019 January 2020

Issue Sponsorship - £1800+VAT

- Sponsors logo on the front page of the magazine, with full acknowledgement of the sponsorship
- Full page, full colour advert on the back page of the magazine
- Two page editorial for sponsor. Editorial to be written by sponsor
- Sponsors logo to be included on the edition page of the website
- Content to be made available free of charge to non subscribers on the WHQ website
- 25 copies of Welsh Housing Quarterly

Display advertisements

Why advertise?

If you're looking to raise awareness of your brand or promote your product to a growing readership of influential professionals in the fields of housing and regeneration then WHQ is for you.

WHQ offers a range of advertising opportunities to expose your organisation to the market at extremely competitive rates.

Advert size	Single placement rate	Rate for 2 issues	Rate for 3 issues	Rate for 4 issues	No. of copies
Prime location - front inside or back cover	£799	£1,400	£2,000	£2,600	20
Double page	£999	£1,800	£2,600	£3,300	16
Full page	£550	£1,000	£1,400	£1,800	8
Half page	£299	£540	£780	£995	4
Quarter page	£175	£315	£450	£580	2

* All rates subject to VAT



Sponsored features

The benefits

Do you want to increase general awareness of your brand, product or service, or draw attention to your organisation's cause via a sponsored feature?

WHQ sponsored pages featuring a combination of both editorial and advertising content can have a much stronger and longer lasting impact.

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Full page	£550	£1,000	£1,400	£1,800	8
Half page	£299	£540	£780	£995	4
Quarter page	£175	£315	£450	£580	2

* All rates subject to VAT

Contact information

For further information or to request a booking form for sponsorship and/or advertisement space please contact:

Kirsty Bates or **Lisa Haddon**

Exhibition and sponsorship officers, CIH

T: **02476 851 766**

E: prmoteyourbrand@cih.org

Subscriptions

2019 subscription rate card

No of copies	Per copy cost	Subscription rate	Total annual subscription rate
1	£8.00	£32.00	£32.00
5	£6.50	£26.00	£130.00
10	£6.00	£24.00	£240.00
20	£5.50	£22.00	£440.00
30	£5.00	£20.00	£600.00
50	£4.00	£16.00	£800.00
Over 50	Prices available upon request		

* All rates subject to VAT

Contact information

For further information or to request a booking form for subscriptions please contact:

Sharon Dean

Customer support co-ordinator, CIH Cymru

T: (029) 2076 5760

E: sharon.dean@cih.org

Booking form: sponsored feature

Booking contact	
Name:	
Job title:	
Organisation	
Email:	
Contact telephone:	
Invoice address:	

Rate card				
Sponsored feature	Rate for 1 issue	Rate for 2 issues	Rate for 3 issues	Rate for 4 issues
Double page	£999	£1,800	£2,600	£3,300
Full page	£550	£1,000	£1,400	£1,800
Half page	£299	£540	£780	£995
Quarter page	£175	£315	£450	£580
Chosen rate				

* All rates subject to VAT

Booking form: advertisements

Booking contact	
Name:	
Job title:	
Organisation	
Email:	
Contact telephone:	
Invoice address:	

Rate card				
Display advertisement	Rate for 1 issue	Rate for 2 issues	Rate for 3 issues	Rate for 4 issues
Prime location - front inside or back cover	£799	£1,400	£2,000	£2,600
Double page	£999	£1,800	£2,600	£3,300
Full page	£550	£1,000	£1,400	£1,800
Half page	£299	£540	£780	£995
Quarter page	£175	£315	£450	£580
Chosen rate				

* All rates subject to VAT

Technical requirements

- File type: PDF or vector EPS. No JPEG or TIFF files.
- Files must be correct dimensions, fonts embedded and all elements set to 300dpi
- Files must be CMYK and uncompressed

Text: preferred format DOC

Advert sizes:

Full page display: 297mm tall x 210mm wide. Include 3mm bleed all round

1/2 page display: (horizontal) 128.5mm tall x 190mm wide

1/2 page display: (vertical) 277mm tall x 90mm wide

1/4 page display: 133.5mm tall x 90mm wide

1/8 page display: 61.75mm tall x 90mm wide

Your completed form should be returned to: sharon.dean@cih.org

Further information call Sharon on: (029) 2076 5760